

Marriott[®]
INTERNATIONAL



EXCHANGE

Madrid

20-22 September 2023



What is The Exchange

Prepare to be inspired, informed, and empowered at The EMEA Exchange. As we navigate the path to success together and embrace new horizons in the ever-evolving world of business, this exceptional event guarantees valuable updates and insights from Marriott's senior leadership, while allowing you to fully immerse yourself in the vibrant and authentic Spanish culture. Joining forces with our esteemed community of travel partners, Marriott hoteliers, and senior leadership team, we will embark on a journey to explore innovative approaches to conducting business. Rest assured, this event will serve as a remarkable platform for forging meaningful connections and fostering fruitful collaborations.

Agenda Highlights

Over 4 hours of personalized one-on-one appointments.

Three networking sessions designed to facilitate valuable connections.

MI Senior Leadership Forums & Panel Discussions, offering valuable insights and perspectives.

Engaging brand and loyalty partner activations.

In addition to these highlights, a series of educational sessions will be conducted, covering various topics of interest:

Marriott International's commitment to sustainability.

In-depth brand sessions focusing on Marriott's portfolio brands.

Exclusive sessions highlighting Marriott's luxury brands.

Updates on Marriott International's development and new openings.

Insights into the world of Marriott Bonvoy.

Exploration of Marriott International's loss prevention and security measures.

EDUCATIONAL SESSIONS

Marriott International Sustainability

*Learn from Senior Leadership about steps being taken to achieve
Marriott Internationals plans to go Net-Zero by 2050*

Marriott International Brand Sessions (Premium/Select Brands)

With 31 Brands, there is no better way to learn about our Premium/Select Brands than with Brand Senior Leadership. Offering the most powerful portfolio in the industry, our 31 brands and 8,500+ properties across 138 countries and territories give people more ways to connect, experience and expand their world

Marriott International Brand Sessions (Luxury Brands)

*Learn about our portfolio of Luxury Brands with Brand Senior Leadership. Offering the most powerful portfolio in the industry, this is the perfect session to learn
More about our Ritz-Carlton, Ritz-Carlton Reserve, Ritz-Carlton Yacht, St. Regis, JW Marriott, The Luxury Collection, W Hotels, Edition & Bulgari brands.*

Marriott International Development & New Openings

*This session will be run by one of our Development VP's to provide an update on where Marriott are focusing on growth in EMEA and opening new hotels.
Learn about how the Development team partner with owners to decide which brands new openings and conversions will be.*

Marriott Bonvoy

*Whatever your travel style, our extraordinary portfolio of 31 brands covers the globe. Learn from the Senior Loyalty team and unlock all of your
questions about the different tiers of memberships, Marriott Bonvoy Moments, and Marriott Bonvoy Partnerships*

Marriott International Global Safety & Security

*Travel Safety has never been more important and this session with one of our Senior Directors of Global Safety and security will deliver insights into how Marriott leads
the way in prioritizes Risk Management, Threat Intelligence, Marriott's Safety & Security Auditing, Fire Life Safety and emergencies.*

Agenda Overview

DAY 1

20 Sept

0900–1300 : Customer Arrivals
1300–1430 : Networking Lunch
1430–1445 : Welcome Session
1445–1530 : General Session I
1530–1600 : Coffee Break/Activations
1600–1645 : Breakout Session I
1645 – 1800 : Tradeshow I
1800 – 1900 : Cocktail Reception in
Coffee Break/Activation Area
1900–Evening Reception / Dinner

DAY 2

21 Sept

0845–0930 : General Session II
0930–1015 : Breakout Sessions II
1015–1045 : Coffee Break/Activations
1045–1200 : Tradeshow II
1200–1245 : Breakout Session III
1245–1330 : Lunch & Networking
1330–1415 : Leadership Forum (Customers Only)
1415–1500 : Breakout Session IIII
1500–1530 : Coffee Break/Activations
1530–1700 : Tradeshow III
1700–1730 : Closing Session
18:00 : Evening Celebration (Some departures)

DAY 3

22 Sept

Optional Madrid destination
And venue tours
Optional Site Inspections of
Marriott Hotels in Madrid
Departures

A nighttime photograph of the Minnesota State Capitol building, illuminated against a dark blue sky. The building's ornate architecture, including its central dome topped with a golden statue, is clearly visible. In the foreground, a city street intersection is shown with long-exposure light trails from cars and streetlights, creating a sense of motion. The overall scene is a vibrant urban night scene.

Hotels Attending

ASIA PACIFIC

Japan

The Westin Tokyo

CARIBBEAN & LATIN AMERICA

Aruba

The Ritz-Carlton, Aruba | The Ritz-Carlton, Turks & Caicos | The St. Regis Bermuda Resort

Mexico

JW Marriott Cancun Resort & SPA | Marriott Cancun Resort

The St. Regis Mexico City

All-Inclusive by Marriott Bonvoy Caribbean and Latin America

Marriott International - Caribbean & Latin America

US & CANADA

Canada

Sheraton Centre Toronto Hotel

USA

Moxy & AC Hotel by Marriott Downtown Los Angeles

Sheraton Grand Chicago Riverwalk

Walt Disney World Swan and Dolphin Hotel

MIDDLE EAST & AFRICA

Egypt

Cairo Marriott Hotel

Jordan

The Ritz-Carlton, Amman

Morocco

Casablanca Marriott Hotel

Oman

Al Bustan Palace, a Ritz Carlton Hotel

Qatar

Le Royal Meridien Doha

Sheraton Grand Doha Resort & Convention Hotel

Saudi Arabia

JW Marriott Riyadh

The St. Regis Red Sea Resort

The Ritz-Carlton Riyadh | The Ritz-Carlton Jeddah

South Africa

The Westin Cape Town

United Arab Emirates

Delta Hotels by Marriott Jumeirah Beach, Dubai | Four

Points by Sheraton Sheikh Zayed Road, Dubai | Four Points by Sheraton Downtown, Dubai

Sheraton Grand Hotel Dubai

W Abu Dhabi

W Dubai the Palm

EUROPE

Austria

Hotel Imperial, a Luxury Collection Hotel, Vienna
The Ritz-Carlton, Vienna
Vienna Marriott Hotel

Croatia

AC Hotel Split
Le Meridien Lav Split

Czech Republic

Augustine, a Luxury Collection Hotel, Prague
W Prague

Denmark

Copenhagen Marriott Hotel | AC Hotel by Marriott Bella
Sky Copenhagen

France

JW Marriott Cannes
Le Méridien Etoile
Le Méridien Nice
Riviera Marriott Porte de Monaco
The Westin Paris Vendome

Germany

Hotel Co 51
JW Marriott Hotel Berlin
Cologne Marriott Hotel | Courtyard by Marriott Cologne
Roomers Baden-Baden, Autograph Collection
The Westin Hamburg

Hungary

Budapest Marriott Hotel
Dorothea Hotel, Autograph Collection, Budapest
W Budapest

Ireland

Mount Juliet Estate, Autograph Collection
The Shelbourne, Autograph Collection

Israel

The Ritz-Carlton, Herzliya

Italy

Excelsior Hotel Gallia, A Luxury Collection Hotel, Milan
Grotta Giusti Thermal Spa Resort Tuscany, Autograph Collection
Hotel Cala di Volpe, a Luxury Collection Hotel
JW Marriott Venice Resort & Spa
Milan Marriott Hotel | Rome Marriott Park Hotel | Delta Giardini
Naxos
Sheraton Lake Como Hotel
Sina Bernini Bristol Autograph Collection
The Pantheon Iconic Rome Hotel
The St. Regis Venice
The Westin Excelsior Florence
the Westin Excelsior Rome
The Westin Palace Milan | Sheraton Diana Majestic | Sheraton
Milan San Siro | Sheraton Milan Malpensa

EUROPE

Kazakhstan

The St. Regis Astana

Malta

Malta Marriott Hotel & Spa

Monaco

Le Meridien Beach Plaza

Netherlands

Apollo Hotel Amsterdam, a Tribute Portfolio Hotel |

Renaissance Amsterdam Schiphol Airport

The Hague Marriott Hotel

W Amsterdam

Poland

The Westin Warsaw

Portugal

Penha Longa Resort, a Ritz-Carlton Hotel

Pine Cliffs Hotel, a Luxury Collection Resort, Algarve

Renaissance Porto Lapa Hotel

Sheraton Lisboa Hotel & Spa

W Algarve

Romania

JW Marriott Bucharest Grand Hotel

Sweden

Courtyard by Marriott Stockholm Kungsholmen |

Sheraton Stockholm Hotel

Spain

Hotel Alfonso XIII, A Luxury Collection Hotel

Hotel Arts Barcelona

Hotel Ercilla de Bilbao Autograph Collection

Hotel Riomar, Ibiza, a Tribute Portfolio Hotel

Le Méridien Barcelona

Le Meridien Ra Beach Hotel & Spa

Renaissance Barcelona Hotel

Renaissance Barcelona Fira Hotel

The Barcelona EDITION

The Madrid EDITION

The Ritz-Carlton, Abama

The Westin Palace, Madrid

W Barcelona

W Ibiza

Switzerland

Geneva Marriott Hotel

Hotel President Wilson, a Luxury Collection, Geneva

W Verbier

Zurich Marriott Hotel | Sheraton Zurich Hotel

Turkey

Sheraton Istanbul Levent

United Kingdom

London Marriott Hotel Canary Wharf | Marriott Executive

Apartments London, Canary Wharf

St. Pancras Renaissance Hotel London